

1998
PROOF SETS
NOW AVAILABLE!



ENJOY
AMERICA'S
BEST...

ANNOUNCING THE 1998 UNITED STATES MINT PROOF SET

Foil-stamped
green sleeve

Multiple-struck
mirror finish



United States Mint Proof Set

Sturdy,
transparent
display case

Coins bear the
San Francisco
Mint's "S" mark



Genuine U.S.
Mint Proof Coins

Certificate of
Authenticity

Certificate of Authenticity

The U.S. Mint proudly presents the 1998 Proof Sets—continuing an annual event awaited by collectors of Proof Sets since 1936.

The 1998 Proof Set contains a Lincoln Cent, Jefferson Nickel, Roosevelt Dime, Washington Quarter, and Kennedy Half-Dollar—all minted at the San Francisco Mint.

Unlike ordinary coins in circulation, proof coins display brilliant, mirror-like background surfaces, with frosted, sculpted foregrounds—a special effect created by the exacting proofing process.

Made primarily for collectors, proof coins from the U.S. Mint set the international standard for numismatic excellence. Our proof coins offer brilliant artistry...fine craftsmanship...enduring quality.

TAKE PART IN A GREAT AMERICAN TRADITION!



The Story Behind Every Proof

Take a close look at a U.S. Mint proof coin and you're immediately struck by the details: every coin a miniature relief, the result of our sculptors' artistic skill and the precise minting process.

Proof coins, referred to as "Master Coins" in the early days of the Mint, were originally produced to "prove the correctness of the dies." These first pieces, struck with extra care and bearing a high polish, were reserved for the Mint's Cabinet of Coins Collection and sometimes used for special presentations.

The process entailed in making proof coins is indicative of the U.S. Mint's dedication to producing coins among the finest in the world. Proof blanks are specially treated, polished, and cleaned to assure high-quality strikes. The blanks are then fed into presses fitted with specially polished dies, struck at least twice to assure sharp, high-relief details. Finished coins are then carefully examined by gloved inspectors, before being assembled into sets and sealed in transparent presentation cases.

Coins not shown
actual size



America's rich heritage comes to life in the exquisite coins of the 1998 United States Mint Proof Set. From the chiseled profiles of our most revered presidents...to the architectural beauty of Monticello on the reverse of the Jefferson Nickel, to the proud American eagle on the reverse of the Kennedy Half-Dollar... these proof coins embody a wealth of America's history, symbolism, and values.



ENRICH YOUR COIN COLLECTION...

When you add the 1998 Proof Set to your own collection, you're not only adding a fine example of America's heritage, but you're also joining collectors worldwide who recognize the value of owning U.S. minted proof coins.

GIVE A TREASURED GIFT...

Proof Sets not only make a worthy addition to your own collection, they also make welcome, affordable gifts for special occasions—the perfect way to celebrate the birth of a new baby, birthdays, graduations, anniversaries, and holidays. When you give a Proof Set, you give a gift of beauty and historic significance that's sure to be appreciated.



ORDER YOUR 1998 PROOF SETS TODAY!

THE 1998 U.S. MINT PROOF SETS— ESSENTIAL FOR EVERY COIN COLLECTION

PRIZED BY COLLECTORS...

treasured as gifts...Proof Sets
direct from the U.S. Mint.

Take this opportunity now to
order your 1998 Proof Sets.
Simply complete and mail the
enclosed Order Form along with
payment, and we'll process your
Proof Set order right away.

ORDER YOUR 1998 PROOF SETS TODAY!



THE UNITED STATES MINT GUARANTEE

We guarantee you 100% satisfaction with your Proof
Coin Sets! If you are not completely satisfied, simply
return your order in its original condition within 30 days
of shipment for a full refund, credit, or exchange.



UNITED STATES MINT
Department of the Treasury
Serving America Since 1792

P.O. Box 382600, Pittsburgh PA 15250-8600

© 1998 U.S. Mint



UNITED STATES MINT

Department of the Treasury
Serving America Since 1792

BE AMONG THE FIRST TO RECEIVE THE 1998 U.S. MINT PROOF SET— THE LAST PROOF SET FOR A DECADE TO INCLUDE THE TRADITIONAL WASHINGTON QUARTER.

Dear Valued Customer,

As one of our purchasers of U.S. Mint Proof Sets, you recognize the exceptional quality and value of Proof Sets. And I'm pleased to announce that the 1998 Proof Set is now available for your enjoyment.

The 1998 Proof Set is of historic importance because it is the last Proof Set containing the quarter with the familiar heraldic reverse until at least the year 2009. From 1999 through 2008, a series of five quarters will be issued each year with reverse designs honoring each of the 50 states.

Now is the perfect time to expand your own collection with this historic Proof Set, as well as stock up on presents to delight the special people in your life.

As you may have discovered, Proof Sets make wonderful, affordable gifts for birthdays, new babies, promotions, anniversaries, holidays—any special occasion! Perhaps there's a child in your life who would enjoy starting a coin collection. Your Proof Set gift could be the beginning of a favorite hobby—a rewarding pursuit that can last a lifetime.

Whether for your own personal collection, or a gift for someone special, you'll appreciate these coins for their...

- **Artistic beauty.** Designed by acclaimed artists, U.S. proof coins are renowned for their classic, striking images.
- **Superb craftsmanship.** Skilled craftsmen ensure meticulous quality through a painstakingly precise minting process and rigorous inspection at every stage.
- **Historic significance.** The 1998 Proof Set will

(over please)

take its place in U.S. coin history—a series that traces its roots back to the first U.S. minted coins in 1792.

- **Collectibility.** The mainstay of many coin collections, the U.S. Mint Proof Set is enjoyed by collectors worldwide. Series collectors obtain Proof Sets to represent every year.

*U.S. Proof Coins set the world's
standard for excellence—
and these are the best.*

You've seen the quality of U.S. Proof Sets before. And you can be sure you'll receive coins of only the finest quality, crafted with extraordinary care to be enjoyed now and for generations.

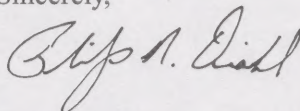
Each Proof Set contains five proof coins from the San Francisco Mint—the Lincoln Cent, Jefferson Nickel, Roosevelt Dime, Washington Quarter, and Kennedy Half-Dollar—shining examples of timeless design and precision-quality minting.

As you'll recall, proof coins feature sharp detail and dramatic mirror-like fields with contrasting frosted raised surfaces—legendary hallmarks of the proof minting process.

And your proof coins come packaged in a transparent presentation case that not only protects the coins, but also enhances your coin collection—perfect, whether you keep the coins on display or take them out only occasionally. Plus, each set comes with its own Certificate of Authenticity.

Take a moment now to order your 1998 Proof Sets. I know you'll enjoy your 1998 Proof Set now, as well as in the years to come. Simply complete and return your order form today!

Sincerely,



Philip N. Diehl
Director
United States Mint

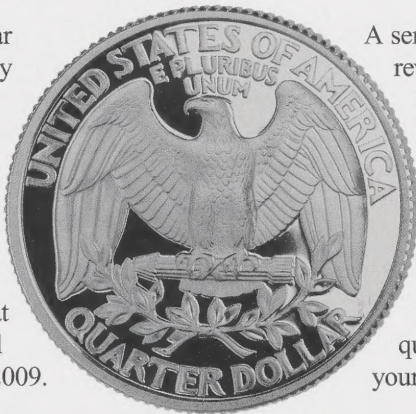
P.S. Remember, 1998 dated quarters are the last on which the heraldic eagle appears on the reverse until at least the year 2009. Order this piece of American history today—a must-have for every coin collection!

ANNOUNCING...

THE LAST PROOF QUARTER WITH THE EAGLE REVERSE FOR AT LEAST A DECADE!

The Proof Quarter with the familiar heraldic eagle reverse designed by John Flanagan will not be issued for the next ten years. First issued in 1932, the Washington Quarter was specially commissioned to commemorate the 200th anniversary of George Washington's birth.

The year 1998 marks the last year that the quarter with the eagle reverse will be issued in Proof Sets until at least 2009.



A series of five quarter dollars with new reverses will be issued each year from 1999 through 2008 celebrating each of the 50 States of the Union. The coins will be issued in the sequence that the states became part of the United States of America.

Don't miss this historic opportunity to include the 1998 eagle reverse quarter in your collection. Order your 1998 Proof Sets today!

MAIL YOUR ORDER FORM TODAY!

TURN FOR FOREIGN
COIN NEWS



ARE YOU INTERESTED IN COLLECTING FOREIGN COINS?

A number of coin collectors have expressed an interest in ordering foreign coins through the U.S. Mint. And we are considering starting a new program to offer specially selected coins from a range of countries including Mexico, Canada, Great Britain, France, Japan and China.

This program would also encourage learning about world geography, current events, history, foreign language and culture, and monetary exchange principles, especially in young collectors.

Currently, we are trying to see if there's widespread interest in such an international program. If this program is initiated, and you would like to receive special offers, please check the designated box on your Proof Set order form. There's absolutely no risk or obligation.

MAIL YOUR ORDER FORM TODAY!

TURN FOR A SPECIAL
ANNOUNCEMENT.